



Maryland Marketing Partnership Board of Directors
March 31, 2022 | 11:00 a.m. - 12:30 p.m.
IN PERSON: 401 East Pratt St. World Trade Center, Baltimore, MD
17th floor conference room

VIA CONFERENCE CALL

Google Meets:

meet.google.com/ckj-oqyk-pxa

Join by phone

(US) +1 423-588-1367 PIN: 452 295 377#

MMP MEETING AGENDA

- I. Call to Order / Roll Call / Welcome Guests**
- II. Administrative Items**
 - a. Minutes Approval from December 14, 2021
 - b. Financial Report (Leonard Raley, Treasurer)
- III. Update from MD Commerce Secretary Mike Gill**
- IV. Presentation from Planit Ad Agency**
- V. MMP Updates**
 - d. Executive Director's Report (Tom Riford)
 - e. Partnership and Contract Updates (Robert Scherr)
 - f. PR Report (Abel Communications/Staff)
- VI. New Business**

NOTE: Next Board Meeting June, 2022 (TBD)